WIPO WORLD INTELLECTUAL PROPERTY ORGANIZATION

ACTIVATED BY TRANSITIONS

ENDED TRADEMARK - USPTO (USA)

210 Serial number
78858565

111 Registration number
3332431

551 Kind of mark
Individual

550 Type of mark
Combined

511 Nice classification - NCL
9

220 Application date
April 11, 2006

151 Registration date
November 6, 2007

141 Termination date
June 13, 2014

540 Reproduction of the mark

541 Reproduction of the mark where the mark is represented in standard characters
ACTIVATED BY TRANSITIONS

NAMES AND ADDRESSES

730 NAME AND ADDRESS OF THE APPLICANT OR THE HOLDER

- Name
Transitions Optical, Inc.
- Kind
Legal Entity
- Address
9251 Belcher Road; 33782 Pinellas Park; FL
- Country
USA

740 NAME AND ADDRESS OF THE REPRESENTATIVE

- Name
Bharati Bakshani
- Kind
Attorney

750 ADDRESS FOR CORRESPONDENCE

- Name
Bharati Bakshani
- Address
Ladas & Parry LLP; 1040 Avenue of the Americas; New York NY 10018-3738

CLASSIFICATION

511 THE INTERNATIONAL CLASSIFICATION OF GOODS AND SERVICES FOR THE PURPOSES OF THE REGISTRATION OF MARKS (NICE CLASSIFICATION) AND/OR LIST OF GOODS AND/OR SERVICES CLASSIFIED ACCORDING THERETO

- 9
eyeglass lenses and lens blanks

532 NATIONAL CLASSIFICATION OF THE FIGURATIVE ELEMENTS- US DESIGN CODES

- 26.01.26

Spirals, coils and swirls

- 26.13.13

Two quadrilaterals

- 26.13.16

Quadrilaterals touching or intersecting

- 26.13.21

Quadrilaterals that are completely or partially shaded

RELATED MARKS

832 DESIGNATION(S) UNDER THE MADRID PROTOCOL

- IP office of authority

WO

- Number

0903512

- Date

October 25, 2006

IP OFFICE - USPTO (USA)

- Official status

Dead/Cancelled

- Status date

June 13, 2014

- Country of filing

USA

Disclaimer: Global Brand Database does not ensure the correctness nor the completeness of the information.

FURTHER INFORMATION

270 Application language

en

571 Description of mark

The mark consists of a parallelogram having rounded corners with diagonal demarcation from the lower left corner to the upper right corner including a round design evoking a sunburst effect in the upper right corner; with the white text wording 'ACTIVATED BY TRANSITIONS' (wherein the 'o' of Transitions is a stylized swirl design) and three smaller overlapping light blue, royal blue, and violet blue parallelograms superimposed over the line of demarcation and the sunburst effect described herein.